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## PLACE THOSE BETS TO BENEFIT RENO-TAHOE OPEN FOUNDATION JULY 28 – AUG.3 *Bet on Birdies for Charity during 2008 Legends Reno-Tahoe Open*

**RENO, Nev. (July 22, 2008)** – The Legends at Sparks Marina Reno-Tahoe Open is quickly approaching and with it, a chance to win great golf gear and other prizes. Golf fans can benefit the Reno-Tahoe Open Foundation, the non-profit entity that operates the annual PGA TOUR tournament, by placing bets on the number of anticipated birdies during the 2008 tournament, which takes place July 28 – Aug. 3.

Bets may range from 10 cents to \$10 per birdie, are fully tax deductible and have allowed the organization to donate more than \$1.7 million to charity over the last nine years. Historically, players have carded an average of 1,500 birdies each year. The person making the winning bet receives a new set of Callaway golf clubs and any tying bets win a dozen Titleist Pro V1x golf balls. All bettors receive a Legends Reno-Tahoe Open hat after placing a bet in this year's contest.

"Birdies for the Charity is a fun and easy way for golf fans of all ages to get involved in the tournament while also making a difference in the community," said John Sande III, chairman of the Reno-Tahoe Open Foundation. "Contributions to the foundation, whether through the Birdies program or any other type of sponsorship, are crucial to keeping the tournament's mission alive, allowing us to give back to the community that has helped keep us alive and well for the last nine years and giving us the opportunity to contribute to such great organizations as First Tee of Northern Nevada, the Boys & Girls Club of Truckee Meadows and Reno Explorers."

To participate in Birdies for Charity during the 2008 Legends Reno-Tahoe Open, visit [www.LegendsRenoTahoeOpen.com/Birdies](http://www.LegendsRenoTahoeOpen.com/Birdies) and complete the entry form. For additional information including ticket sales, volunteer and sponsorship opportunities, log on to the Web site or call the tournament office at 775-322-3900.

Birdies for Charity is supported, run and organized by the Reno-Tahoe Open Foundation, a non-profit organization recognized under Section 501(c) (3) of the Internal Revenue Code. It was established in 1999 for the purpose of generating funds to operate the Legends Reno-Tahoe Open, an official PGA TOUR event at Montréux Golf & Country Club. After the Reno-Tahoe Open Foundation reaches its operational goals, the Foundation's primary mission is to support other qualified charitable organizations in northern Nevada.

*The Legends at Sparks Marina Reno-Tahoe Open, an official PGA TOUR event, celebrates its 10<sup>th</sup> anniversary July 28 – Aug. 3, 2008 at Montréux Golf & Country Club in Reno, Nev. As the PGA TOUR's only West Coast summer venue, the tournament is a regular full-field stop on the TOUR schedule and is part of the FedExCup series, a points competition for PGA TOUR professionals. The nationally-televised tournament brings in millions of dollars in coverage for the region through its affiliation with The Golf Channel as it follows 132 PGA TOUR professionals competing for a share of the \$3-million purse. The Legends Reno-Tahoe Open is operated and managed by the Reno-Tahoe Open Foundation, comprised of its members including Eldorado Hotel Casino, EMPLOYERS, Montréux Development Group, RED Development, LLC, Reno-Tahoe, America's Adventure Place and Sierra Pacific Resources.*

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