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CONTACT: Betsy McDonald, 775-784-9400 x 119
betsy@thebausermangroup.com
Brian Robin, 818-462-5610
brian@bzapr.com
Michael Stearns, 775-322-3900
michael@legendsrenotahoeopen.com

2008 LEGENDS RENO-TAHOE OPEN PROVIDES FULL WEEK OF EXCITING EVENTS AT MONTRÉUX GOLF & COUNTRY CLUB

RENO, Nev. (July 17, 2008) – The 2008 Legends at Sparks Marina Reno-Tahoe Open hits the fairways at Montréux Golf & Country Club beginning Monday, July 28 and continues through Sunday, Aug. 3 with six full days of action-packed PGA golf and events. From Pro-Am tournaments to custom home tours and live musical entertainment, the Legends Reno-Tahoe Open is celebrating its 10th anniversary on the PGA TOUR with plenty of activities to keep players and spectators occupied all week long.

New additions to the 2008 Legends Reno-Tahoe Open schedule include the 16th hole "Fiesta Loco," a fiesta-themed hospitality area featuring margaritas, a taco and burrito bar and even a Mariachi Band. The 17th green provides a "Taste of Reno," serving appetizing offerings from local restaurants and upscale eateries, and introducing the tournament's new signature kabob, the "Niblick," named for wooden-shafted clubs used in the early 20th century. Following tournament play each evening, live "Après Golf" music entertains audiences around the 18th green, and each day the "Kidz Par-Tee Zone" provides youngsters with a play area including a putting green, bounce houses, face painting and more.

Other scheduled activities at the Legends Reno-Tahoe Open encourage fans to get out and explore Montréux's offerings. First, the tournament invites guests to "Get Fit Fore Charity" by participating in the first-ever, course-long pedometer walk. A \$5 donation earns "Get Fit Fore Charity" walkers a pedometer and entry into a prize drawing based on the number of steps each participant takes along the course. All proceeds benefit local non-profit organizations. Second, adult guests can enjoy the PGA action while participating in the VINO 100 Wine Walk, returning for its third go-round along the fairways at Montréux, beginning each morning at 9 a.m. with mimosas at the driving range. And don't forget the complimentary Montréux Home Tours, departing each day from the 18th green beginning at 9 a.m. and showcasing some of the most stunning real estate northern Nevada has to offer.

The following is a list of activities and offerings at the 2008 Legends Reno-Tahoe Open, July 28 – Aug. 3.
***All times are approximate and subject to change.*

MONDAY, JULY 28

All Day Practice Rounds for the Pros – Course Closed

9:30 a.m. – 2:45 p.m.: First Tee Day at the Legends Reno-Tahoe Open hosted by Montréux Cares

12 p.m.: Pro-Am Tournament (Shotgun start)

TUESDAY, JULY 29

All Day Practice Rounds for the Pros

3 p.m.: Power Exhibition and Youth Clinic featuring Art Seller

6:30 p.m.: Pro-Am Pairings Party at the Eldorado Hotel Casino (invitation only)

WEDNESDAY, JULY 30

6:40 – 8:40 a.m.: Pro-Am Tee times

12 – 2 p.m.: Pro-Am Tee times

THURSDAY, JULY 31

7:50 a.m.: First Round Tournament Play

9 a.m.: "Get Fit Fore Charity" Walk begins

10 a.m. "Kidz Par-Tee Zone" opens

11 a.m.: "Fiesta Loco" on the 16th green
"Taste of Reno" on the 17th green
Montréal Home Tours begin, departing from the 18th green

Post-Play: "Après Golf" entertainment on the 18th green

3:30 - 5:30 p.m.: Golf Channel Broadcast – Live First Round Coverage

6:30 – 8:30 p.m. ET

FRIDAY, AUG. 1

7:50 a.m.: Second Round Tournament Play

9 a.m.: Vino 100 Wine Walk begins
"Get Fit Fore Charity" Walk begins

10 a.m. "Kidz Par-Tee Zone" opens

11 a.m.: "Fiesta Loco" on the 16th green
"Taste of Reno" on the 17th green
Montréal Home Tours begin, departing from the 18th green

Post-Play: "Après Golf" entertainment on the 18th green

3:30 - 5:30 p.m.: Golf Channel Broadcast – Live Second Round Coverage

6:30 – 8:30 p.m. ET

SATURDAY, AUG. 2

9 a.m.: Third Round Tournament Play
Vino 100 Wine Walk begins
"Get Fit Fore Charity" Walk begins

10 a.m. "Kidz Par-Tee Zone" opens

11 a.m.: "Fiesta Loco" on the 16th green
"Taste of Reno" on the 17th green
Montréal Home Tours begin, departing from the 18th green

Post-Play: "Après Golf" entertainment on the 18th green

3:30 - 6 p.m.: Golf Channel Broadcast – Live Third Round
6:30 – 9 p.m. ET

SUNDAY, AUG. 3

9 a.m.: Final Round Tournament Play
Vino 100 Wine Walk begins
"Get Fit Fore Charity" Walk begins

10 a.m. "Kidz Par-Tee Zone" opens

11 a.m.: "Fiesta Loco" on the 16th green
"Taste of Reno" on the 17th green
Montréux Home Tours begin, departing from the 18th green

6 p.m.: Trophy Presentation on 18th Green

Post-Play: "Après Golf" entertainment on Hole 18

3:30 - 6 p.m.: Golf Channel Broadcast – LIVE Final Round
6:30 – 9 p.m. ET

MONDAY, AUG. 4

11:30 a.m. – 1 p.m.: Golf Channel Re-Broadcast – Final Round
1:30 p.m. – 4 p.m. ET

For more information on this year's Legends at Sparks Marina Reno-Tahoe Open, including ticket sales, volunteer and sponsorship opportunities, visit www.LegendsRenoTahoeOpen.com or contact the tournament office at 775-322-3900.

The Legends Reno-Tahoe Open, an official PGA TOUR event, celebrates its 10th anniversary July 28 – Aug. 3, 2008 at Montréux Golf & Country Club in Reno, Nev. As the PGA TOUR's only summer West Coast venue, the tournament is a regular full-field stop on the TOUR schedule and is part of the FedExCup series, a points competition for PGA TOUR professionals. The nationally-televised tournament brings in millions of dollars in coverage for the region through its affiliation with The Golf Channel and follows the 132 PGA TOUR professionals competing for a share of the \$3 million purse. The Legends Reno-Tahoe Open is operated and managed by the Reno-Tahoe Open Foundation comprised of its members including Eldorado Hotel Casino, EMPLOYERS, Montréux Development Group, RED Development, LLC, Reno-Tahoe, America's Adventure Place and Sierra Pacific Resources.

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